## INCENTIVE PROGRAM TERMS.

One prize of \$1,000 will be awarded each quarter to the participating travel agency, tour operator or receptive operator that refers the most clients to any participating Simon property\* in the United States. One prize of \$500 will be awarded each quarter to the participating travel agency, tour operator or receptive operator that is randomly drawn. One prize of \$250 will be awarded each quarter to the participating travel agency, tour operator or receptive operator that refers the most clients to each Simon property (102 prizes awarded each quarter). This referral incentive program is valid from July 1, 2013 - June 30, 2014. Random drawings will take place on October 5, 2013, January 5, 2014 and April 5, 2014 and July 5, 2014. No purchase necessary to win. Winning companies will be notified by email and prizes will be delivered by certified mail. Payment of federal, state and local taxes, or other fees are the responsibility of the winning companies. The referral incentive program is not valid where prohibited by law. All federal, state and local laws are applicable. Prize distribution is managed by Phoenix International Publishing on behalf of Simon Property Group, Inc. All decisions relating to program rules, entries and selection of winners made by Phoenix International Publishing are final. \*Participating properties include (25) Simon Malls, (66) Premium Outlet Centers and (10) The Mills properties. For a complete list of participating properties, refer to the pages on this Website.

